

# YOUR ORGANIZATION AND COVID-19



Recent developments have greatly impacted how we work, how we play, how we operate. For organizations and businesses, it's been a test of flexibility and responsiveness. We understand the importance of both the health of your members as well as the importance of your online identity. Membershine offers a resilient solution to the changing landscape.

## **Maintaining Member Safety**

Your members are your most important resource. By offering a modern online solution, you allow members who otherwise can't join in person to engage online. While they can easily keep up to date with new developments and news via your site, we make sure they still feel connected to your organization and other members. The Newsfeed ensures that everyone has a public social forum to share information and interact. Informal private messaging allows users to personally connect and allows teams and groups to chat together.

You can assist members that still meet in person as well. Limit space and registration for events or meetings automatically through Amenities and Reservation features. Have attendees sign off on best practices or safety reminders when making an online reservation to an event, and let your members know that their health is a priority!

## **Solutions That Save Time & Money**

While many organizations are under pressure to provide answers while being lean, it may be the perfect time for a new online solution. Finding a venue for all members to attend a yearly meeting, review new covenants or organization updates, and vote on changes can be a difficult endeavor in usual circumstances. Now you can easily host that information online and give your members a greater window to see and review content. Online voting is safe and easy, allowing members to cast their vote on their schedule.

This is just one small example of the changes your organization and members will benefit from. The ability to communicate online instead of via snail mail, polling members on how they feel, easily setting proxies and reaching quorum, and so much more ensure that you maintain member engagement while administrators save time and effort.

## **Electronic Communications Are Safe and Cost-Effective**

Electronic communications have been highlighted above, why are they so important? First is that they provide a quick way to reach your members. Instead of sending physical mail through the post, email has become an expected form of communication. Instead of posting new information at the club house or at a management office, that information is now pinned on member's Dashboards or Newsfeed. Administrators can highlight information to a single user, or quickly private message a user or group.

This is great for the safety of both administrators as well as members, with no longer requiring people to send/receive mail or deliver in person notices. It's also great for cost savings, as no part of online communications require payment. There is no limit or cost attached to the number of emails, posts, messages, or votes. We understand the importance of your member's safety, engagement, and financial impact of today's environment. Membershine can help your organization meet these needs and overcome obstacles today!

## **For more Information:**

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